

AVOIDING COMPLICATIONS AND EXCESSIVE HAIR LOSS IN SYNTHETIC WIG

A thorough discussion and demonstration about Client Home Care and Avoidance of Common risks should take place with every new client, to pinpoint, troubleshoot and avoid possible bad habits that may inadvertently cause complications over the next several weeks.

Very rarely is a Hair Replacement supplied from the manufacturer with hair coming loose. A few shedding hairs left on the base from the original hand tying are to be expected. But there are a number of actions that can cause excessive hair loss AFTER delivery of your Hair Replacement.

All of the following can cause premature and excessive hair loss:

- **Excessive combing or brushing:** This will ultimately break off hair and cause premature thinning of the Hair Replacement. Comb and brush very gently.
- **Unattended matting and tangling:** Left uncorrected, excessive matting and tangling that is then removed forcefully will tighten the matted hair and tear out the hair.
- **Friction:** From overly skin, jewellery and clothing
- **Conditioners remaining in the root area:** Probably the single largest factor creating major, ongoing, irreversible hair loss. Conditioners that are allowed to be absorbed onto the base and gather around the root system will ultimately prevent the root system from pivoting 360 degrees allowing for hair loss in your hair replacement. Read your care instructions carefully to learn the proper application and removal of conditioning.
- **Do Not Over Use/ Over Apply:** any hair care product on a hair replacement. Use the product in the manner for which it was designed for best results. Remember, more is not necessarily better!

THE TRUTH ABOUT MATTING AND TANGLING IN HAIR REPLACEMENTS

The following information is offered to help you understand the causes of matting and tangling in human hair wigs and hair replacements and the simple answers for minimising these problems.

All of the following can cause premature and excessive matting and tangling

- **Friction:** Generally around the neck line on full wigs, or in permanent hair replacements. Caused from rubbing sweat or necklaces. Constant friction damages the fibre.
- **Excessively Hot Water:** Always use cold water when washing your hair replacement.
- **Chlorinated Water:** As in swimming pools. They are extremely alkaline and not only bleach out the color, but also will increase the chances of tangling.

- **Alcohol:** As in hairsprays. Most hairsprays contain a lot of alcohol which is very drying and over time, will open the cuticle layer, increasing the chances of tangling.
- **Permanent Hair Colors:** These products which use peroxide as a penetrating agent, actually swell the hair shaft causing the cuticle layer to open and stay open.
- **Permanent Wave Solutions:** Especially alkaline perms open the cuticle layer.
- **Over Conditioning:** Although you may think you are helping to eliminate matting, too much conditioner can actually swell the hair causing the cuticle layer to remain open.

DETANGLING

Make sure you comb the hair thoroughly after each wash and everyday. When detangling the hair, please start from the ends and work up little by little to the scalp. Hold the base with the other hand to keep it from shedding and causing root tension. We recommend using Ghost Mist. Avoid using shine products on the root area as it may prematurely cause shedding.

BRUSHING

Only brush your Wig or Hair Piece when it is completely dry. If hair is damp to wet use a wide tooth comb. Brushing should be done carefully to avoid root tension. Extreme tugging may result in the loss of your own hair in the wig.

BLOW DRYING

DO NOT blow dry

SLEEPING

Do not sleep in your wig or hair piece

DRY ENDS

To keep hair from dryness apply Ghost Mist every second day. Your Hair Addition does not have the benefit of your own natural scalp oils.

CHLORINE AND SALT WATER

Chlorine and salt water have been known to damage hair used in Hair Additions. Chlorinated pools, spas, saunas and ocean water can cause irreparable damage to the hair. You have been advised not to expose your Hair Addition to chlorinated and/or salt waters and do so at your own risk.

CHEMICAL USE

It would be advisable **NOT** to chemically treat this hair yourself. You **MUST ONLY** seek the advice of your Beverly May Hair Specialist. Chemically treating the Hair Addition hair yourself may cause irreparable damage to your own and your Hair Addition.

SHEDDING

Some hair sheds out of some Hair Additions easier than others. Curly and longer hair will commonly shed hair more rapidly than a short Hair Addition. Shedding of hair is considered very normal.

MATTING

Each wear, use a soft 100% Boar Bristle Brush and gently brush your hair starting at the ends of the hair and working your way up to the root area.

PROBLEMS

We highly recommend that you remain in close contact with your Hair Addition Specialist so that if at any time a question arises about your Hair Addition, you can receive professional advice immediately.

HAIR ACCESSORIES

We recommend that you strictly take the advice of your hair Addition Specialist and only use the products recommended by the Specialist. Using the recommended 100% Boar Bristle Brush, Synthetic Shampoos and Leave in Conditioners, Ghost Mist, will greatly increase your success with your Hair Addition.

SOLUTIONS

If tangling from excessive friction occurs, comb it out immediately and gently with our wide tooth comb, using a small amount of Ghost Mist.